

GREATEST TOWN ON EARTH

SUPERIOR STRONG



2022 VICTORIAN FESTIVAL
MEMORIAL WEEKEND

SUPERIOR, NEBRASKA



Building Communities - Building Relationships

Member FDIC



SUPERIOR BANKING TEAM

Horizon Bank would like to welcome you
to Superior and to our Victorian Festival.

As a Diamond Sponsor, we are proud to be a part of helping to
make this event possible for the community.



Office Location: 328 N. Central Ave
Superior, NE 68978



Drive Up ATM: 454 N. Bloom
Superior, NE 68978

2022 Diamond Sponsor

(402) 879-4788

www.horizonbankne.com



COME ONE, COME ALL

Welcome to the 30th Victorian Festival!

GREATEST TOWN ON EARTH
**SUPERIOR
STRONG**

**2022 VICTORIAN FESTIVAL
MEMORIAL WEEKEND**

SUPERIOR, NEBRASKA



For 30 years the community of Superior has celebrated the contributions and strength Lady Evelene Vestey blessed our community with – making us ‘SUPERIOR STRONG’ in so many ways.

Our community has changed over the past 30 years but one thing that has not waived is our strength. Together we’ve made it through hard times and together we continue to grow. **TOGETHER WE BETTER!**

Thank you to past sponsors, volunteers, families, and friends that have made Memorial Weekend in Superior, Nebraska the place to be!
We truly do live in the ‘GREATEST TOWN ON EARTH’!

Here’s to 30 more years!

The Superior Chamber of Commerce gratefully acknowledges individuals and businesses for their longstanding support of the Victorian Festival; as well as those who gave of their time to ensure the Victorian Festival continues the tradition of celebrating our heritage.

Festival Book created by Taylor Anderson Designs.

*For further information,
Contact the Superior Chamber of Commerce:*

430 N. Central, Superior, NE 68978 – 402 879-3419

E-mail: superiornecc@gmail.com

Find Us on Facebook - Victorian Festival of Superior

PARADE

Saturday, May 28th

10:30 a.m.

THEME

Superior Strong
Greatest Town on Earth

ROUTE

Beginning at
8th & Central,
proceeding
South to 4th,
then turning West

\$250

Grand Champion

\$150 Reserved Champion

**For Best
Theme Float Entry.**

Float entry is a
decorated structure on
a flatbed or tandem
trailer that is towed by
a vehicle or other forms
of transportation.

For forms,
contact the Chamber Office
402-879-3419
superiornecc@gmail.com

**Parade Registration
& Number Pickup**

9am-10am
Superior High School
601 W. 8th

CHILDREN'S PARADE

Sponsored by
Solutions Salon & Day Spa

(4) \$25 prizes given
to the Top 4 Children's
Parade entries that
participate in the
Victorian Festival Parade!

Meet at 6th & Central at
10a.m. Judging will take place
at 10:15a.m. Children's
Parade will follow the Honor
Guard & Veterans. We will
give the kids time to find their
families so that they can enjoy
the rest of the parade.

Children's Parade
participants do not
need to fill out
a parade entry form.

SUPERIOR TOUR & TRAVEL INC.

Rhonda Edwards

OWNER/ OFFICE MANAGER

E-mail: superiortandt@gmail.com

4228 ROAD F
HARDY, NEBRASKA 68943

800-279-1026
402-279-2515

Restrooms

Public Safety Building
5th & National

Vestey Center
5th & Central

Auditorium
5th & Commercial

Crest Theatre
5th & Central

Open 7 days a week



217 N Central Ave
Superior, NE 68978
402-879-3515

Cold Beer Cave!

Free ice with purchase
of beer or spirits

Locally owned

Our beer is always cold.

BEER - WINE - LIQUOR

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Operated by the
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Hours:

Wednesday - Friday: 1:30 p.m. - 5:30 p.m.
Saturday: 10:00 a.m. - 2:00 p.m.

426 N. Central, Superior NE

Bag Sale!

Saturday, May 28th

\$3 for 1 bag
\$5 for 2 bags

Some exclusions apply

LADY VESTEY PRESENTATION

FEATURING BEVERLY BEAVERS AS LADY VESTEY

Join us as we view the recording of
Beverly Beavers' final performance as Lady Vestey
from the 2021 Victorian Festival.

SATURDAY, MAY 28TH

1PM
&
2PM

CREST THEATRE
106 E. 5TH
SPONSORED BY THE
FIRST UNITED METHODIST CHURCH



Saturday, May 28th

Where can I eat?

BREAKFAST

Centennial Lutheran Church
855 N. Dakota

STREET VENDORS

**Pork Burgers
by the Boy Scouts**
Farmers & Merchants Bank Drive

**Hamburger Feed & Bake Sale
by the Presbyterian Church**
549 N. Central

**Popcorn & Concessions
by the Crest Theatre**
106 E. 5th

FOOD TRUCKS
Area of Central

**Fresh Squeezed Lemonade
by the Auditorium**
Auditorium (5th & Commercial)

**Elephant Ears
Fat Fox's
Hangries
Rollin Blue Smoke
Sambo's Pizza**

**Hot Dogs & Root Beer Floats
by the Masonic Lodge #121**
Area of Central

**Special Scoops Ice Cream Parlor
Tropical Snow**

**BBQ Lunch
by the Auditorium**
Auditorium (5th & Commercial)

SUPPER

**PULLED PORK MEAL
by the Auditorium**
Auditorium (5th & Commercial)

RESTAURANTS & BUSINESSES

Burger Barn
410 N. Bloom

Casey's General Store
420 E. 3rd

The Corner Nook
302 N. Commercial

Flatwater Bar & Grill
243 N. Central

Ideal Market Deli
150 W. 4th

Las Canteras Mexican Grill
156 E. 4th

Moonlight Bakery
526 N. National

The She Shed
317 N. Central

Subway
510 N. Bloom

Superior Bowl
126 E. 2nd

Superior Country Club
3628 Road E

Superior Estates Winery
200 W. 15th St.

Velvet Rose
1800 Idaho

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WERNER'S COWBOY CORNER



SATURDAY, MAY 28TH
9AM-EVENING CLOSE

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2022 PLATINUM SPONSOR

**1 - PERSON
SCRAMBLE**



SUN MAY 30TH
SUPERIOR COUNTRY CLUB
3628 ROAD E

10^{AM} START



**SATURDAY
MAY 28TH
7:30P.M.-11:30P.M**

**AUDITORIUM
5TH & COMMERCIAL
FREE WILL DONATION**

At Edward Jones, our purpose is to partner for positive impact to improve the lives of our clients and colleagues, and together, better our communities and society. Learn more about our purpose at edwardjones.com/deeplyinvested.

Joining with our friends and neighbors to celebrate

Happy Memorial Day - Enjoy the 2022 Victorian Festival!
Remembering those who paid for our freedom.

For more information, contact your Edward Jones Financial Advisor.

Edward Jones cannot accept gift cards, cash or checks as donations.



Jim Sullivan
Financial Advisor

350 N National Avenue
Superior, NE 68978
402-879-4646



You need to do something. But what?

Your wedding vows are still as true as they were 50 years ago. To love and honor your spouse. In sickness and in health. But sometimes caring for a loved one through sickness can be overwhelming. Good Samaritan Society – Superior is here to provide the support you need.

To learn more about our community
in Superior, call (402) 879-4791.



All faiths or beliefs are welcome.

*Be sure to visit Superior Businesses & Downtown Vendors
Saturday, May 28th!*

117 W. 3rd St.
SUPERIOR



*Entire Store
15% Off!*

Women's, Men's,
& Children's Clothing
Accessories & More!

Festival Weekend Hours

May 27th, 4pm-8pm

May 28th, 8am-4pm



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🌐 www.sidneyprice.kw.com



KELLER WILLIAMS REAL ESTATE

Shop
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The Market

at 5th & Commercial

Inside the Superior Auditorium, Superior NE

Saturday, May 28th

9:00 AM - 3:00 PM

For More Information, E-mail or Call:
superiornecc@gmail.com or 402-879-3419

Welcome to
Superior!

At Kingswood Court, we understand your need for independence and your desire to live somewhere that feels like home, only a little easier. We are committed to providing you with a caring, home-like environment that will sustain, yet enrich you in body and spirit.



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Alumni & Friends Social



*Open to all
Alumni & Friends of
Superior 3000!*

Saturday, May 28th

1 pm - 3 pm

Chamber Office

(430 N. Central)



Caring for our Community

Convenience

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Downtown Superior
348 N. Central

402-879-4234



**FREE MOVIE NIGHT
AT THE CREST THEATRE
SPONSORED BY
SUPERIOR EXTERMINATING**

Crest Theatre - 106 E. 5th

MAY 27TH

7:30PM





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Superior**



*Sundays
8:15am &
10:30am*

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YouTube:
Superior First United
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Owner/Stylist - Susan Peterson

Stylist - Lanis Jorgensen

LMT - Jessi Edwards



Looking for some Fun?

**Saturday,
May 28th**



Zip Line

**11:00 a.m. -
3:00 p.m.**



Obstacle Course

**Located on Commercial St.
from 3rd - 5th**



Trackless Train



Toxic Meltdown

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**Free
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Festival Weekend Hours

Friday 1pm-4pm

Saturday 8am-1pm

Colored Pin Bowling

FRIDAY, MAY 27TH
8PM-10PM

Superior Bowl
126 E. 2nd



CLASSIC CAR *show*



*Saturday, May 28th
Before & After Parade*

*Central Street
Between 5th & 6th*



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**Strolling Performances
Throughout the Day**



Circus Ring Performances
12pm, 1pm, & 2pm | 4th & Central
Bring Your Lawn Chairs!



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Sip, savor and relax!



Hours:
Wed & Thurs 1pm to 6pm

Memorial Weekend
Fri & Sat 1pm to close

200 West 15th Street 402.879.3001
www.SuperiorEstatesWinery.com

FRIDAY'S EVENTS

5 p.m. - 7 p.m.
Grill Games

Superior Country Club, 3628 Rd. E
Adults \$10/Kids \$5

7 p.m. - 9 p.m.
Cruise Night

Cruise in your car downtown!

7:30 p.m.
Free Movie

Crest Theatre, 106 E. 5th
Sponsored by Superior Exterminating
& the Superior Chamber of Commerce

8 p.m. - 10 p.m.
Colored Pin Bowling

Superior Bowl, 126 E. 2nd

9 p.m. Start
Live Band: Chicken Parts

Flatwater Bar & Grill, 243 N. Central

SATURDAY'S EVENTS

Restrooms

9am-4pm: Crest Theatre (106 E. 5th)
Police Dept (5th & National)
Vestey Center (453 N. Central)
Superior Auditorium (5th & Commercial)

7 a.m. Registration, 8 a.m. Start
Race to Remember (1 mile/5k)

4th & Central
By Brodstone Healthcare

7 a.m. - 9:30 a.m.
Breakfast,
Centennial Lutheran Church
855 N. Dakota

8 a.m. - 10 a.m.
FFA Petting Zoo
354 N. Commercial

9 a.m. - 10 a.m.
Parade Late Registration
& Entry Number Pickup
Superior High School, 601 W. 8th

9 a.m. - 3 p.m.
Festival & Rural Is Cool T-Shirt Sales
Chamber Office, 430 N. Central

9 a.m. - 3 p.m.
The Market at 5th & Commercial
Superior Auditorium, 5th & Commercial

9 a.m. - 3 p.m.
Odz N Enz Bounce House & Balloons
Vicinity of 4th & Commercial

9 a.m. - 4 p.m.
Downtown Vendors
Downtown Festival Area

9 a.m. - Evening Close
Werner's Cowboy Corner
230 N. Central

9:30 a.m. - 3 p.m.
Crest Theatre Tours
Popcorn, & Concessions
Crest Theatre, 106 E. 5th

10 a.m. Lineup, 10:15 a.m. Judging
Children's Parade
6th & Central
Sponsored by Solutions Salon & Day Spa

10 a.m. - 2 p.m.
Giggles & Mini the Clowns
4th & Central
(Outside Farmers and Merchants)

10 a.m. - 3 p.m.
Polka Dot Entertainment
Strolling Around the Festival Area

Festival Participants reserve the right to adjust activities accordingly.
Your understanding is appreciated.

SATURDAY'S EVENTS continued

**10:30 a.m.
Parade**

Presentation of the Flag
by the Sons of American Legion
National Anthem
Children's Parade

4 - \$25 prizes for best decorated bike
sponsored by Solutions Salon & Day Spa
\$250 Grand Prize, \$150 Reserve Champion
Best Float Theme Entry

**For Safety Reasons,
Please make sure children are supervised
And do not run out in the street.**

**Before & After Parade
Antique Car Display**

Between 5th & 6th on Central - *New Location*

**11 a.m. (After Parade)
Jammin' Randy**

4th Street Square
Between Central & Commercial

***Find all lunch options
on Page 6 of this booklet!***

**11 a.m. - 1 p.m.
BBQ Lunch**

Superior Auditorium, 5th & Commercial

**11 a.m. - 3 p.m.
Zipline, Obstacle Course,
Toxic Meltdown, & Trackless Train**
Commercial Street, 3rd-5th

**11:30 a.m. Start
Hamburger Feed & Bake Sale**
Presbyterian Church, 549 N. Central

**12 p.m.
Free Watermelon Feed**
by Brodstone Healthcare
Downtown Festival Area

**12 p.m., 1 p.m., & 2 p.m.
Polka Dot Entertainment Shows**

4th & Commercial
Bring your lawn chairs!

**1 p.m. & 2 p.m.
Lady Vestey Presentation Showings**
Crest Theatre, 106 E. 5th
Sponsored by First United Methodist Church

**1 p.m. - 3 p.m.
Fresh Squeezed Lemonade**
Superior Auditorium, 5th & Commercial

**1 p.m. - 3 p.m.
Alumni & Friends Social**
by Superior 3000
Chamber Office, 430 N. Central

**1 p.m. - 5 p.m.
Nuckolls County Museum Open**
612 E. 6th
*Living History Demonstrations,
Main Buildings Open*

**2 p.m. & 4 p.m.
Behind the Scenes Tours**
Sponsored by 42 Wealth, LLC
Superior Estates Winery, 200 W. 15th St.
Complimentary wine & hors d'oeuvres
Reserve your spot: 402-879-3001

**5:30 p.m. - 7:30 p.m.
Pulled Pork Supper by Mike Combs**
Superior Auditorium, 5th & Commercial

**7 p.m.
Cruise Night**
Cruise in your car downtown!

**7:30 p.m. - 11:30 p.m.
DJ Caleb Bowers**
Superior Auditorium, 5th & Commercial

Festival Participants reserve the right to adjust activities accordingly.
Your understanding is appreciated.

SUNDAY'S EVENTS

10 a.m. Start
1-Person Golf Scramble
Superior Country Club, 3628 Rd. E

12 p.m. - 2 p.m.
Hamburgers & Brat Bar
City Park, 6th & Idaho
By the Nuckolls County Museum
Grilled by Brodstone Healthcare

1 p.m. - 5 p.m.
Nuckolls County Museum Open
612 E. 6th
*Living History Demonstrations,
Main Buildings Open*

2 p.m. - 4 p.m.
Concert: Howard & Traci Reed
City Park, 6th & Idaho
Bring your lawnchairs!

MONDAY'S EVENTS

10 a.m.
Memorial Day Services
Evergreen Cemetery
North Edge of Superior

2022 Grand Marshal EVELYN BRODSTONE VESTEY



Superior is proud to remember Lady Vestey and her "Superior Strong" ideals as our Grand Marshal for this year's 30th Victorian Festival.

When Evelene Brodstone arrived in Superior in 1878, the town was no older than the child. Superior had about 10 buildings and 50 inhabitants. No one ever imagined this three year old girl would someday; after graduating from Superior High School, succeed in international business. She became the world's highest paid women executive of her time, traveling the world tending to existing businesses and establishing new ones for her employer, the Vestey Cold Storage Company, one of the most profitable businesses in England which provided food for the allied soldiers during World War I.

On her 49th birthday she became a member of the British nobility. She married Lord William Vestey and was now Lady Vestey of Kingswood, London. Despite her fame and fortune, Lady Vestey was a modest woman. One who never forgot her hometown or her childhood friends.

Lord Vestey died in December of 1940 and five months later on May 23rd, 1941, Evelyn passed away. Her ashes were sent back to Superior for interment at Evergreen Cemetery, making her the only nobility to be buried in the state of Nebraska.

In the 1990's the community of Superior established the annual Lady Vestey Festival in her honor.



CITY OF SUPERIOR WELCOMES YOU!

BIG news! CURRENT PROJECTS



**PROJECT BOOM-\$500K HOUSING GRANT
HOMES FOR SALE NOW!**



**PEDESTRIAN SYSTEM IMPROVEMENTS
\$400K+ PROJECT STARTING SOON!**



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VISIT WWW.CITYOFSUPERIOR.ORG TO SEE HOW YOU CAN GET INVOLVED!

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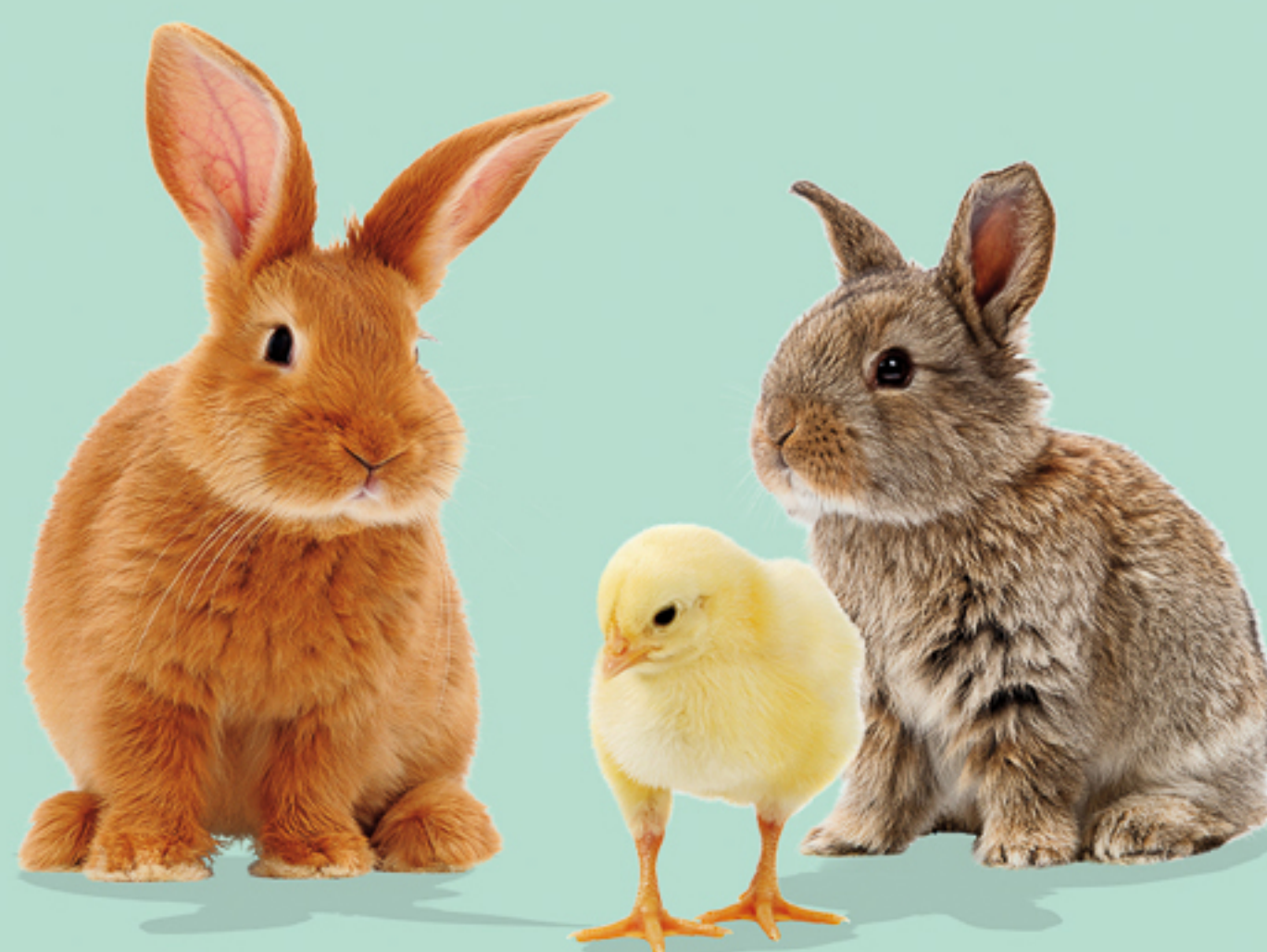
Whirlpool

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Saturday, May 28th
8 am - 10 am

354 N. Commercial



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Be Our Guests ...

Auditorium Open House
Saturday, May 28th

Visit the vendors at
"The Market at 5th & Commercial"
9 a.m. - 3 p.m.

BBQ Lunch, Chips, Cookie & Drink
11 a.m. - 1 p.m.
Free Will Donation

Fresh Squeezed Lemonade
1 p.m. - 3 p.m.
Free Will Donation

Pulled Pork Supper by Mike Combs
5:30 p.m. - 7:30 p.m.
\$10/Plate

DJ Caleb Bowers
7:30 p.m. - 11:30 p.m.
Free Will Donation





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3rd Annual  Superior
country club

GRILL

GAMES

2022

**CASH
PRIZES!**

Grill Masters

2-Person Teams, Open class!

Smoke, grill, BBQ your favorite meat, cheese,
jalepeno poppers, whatever you choose.


 **1 GRAND CHAMPION!** 

Call Superior Country Club to register.

You Be The Judge!

Adults \$10/Kids \$5

Try several sample-sized pieces of
BBQ perfection,
then vote for the winner!
Everyone Welcome!

FRIDAY, MAY 27th  **5-7pm**

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11AM - MIDNIGHT

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Marty Kobza
Student Ambassador - Emma Henderson
Sidney Price Rokusek
Jenny McCord
Mike Sanders
Andrew Brittenham
Stuart Alsup
Erica Kenny
Rodney Deuel
Heather Erickson

Our Purpose:

To promote, welcome, and recognize growth & improvements of business & industry.

To extend hospitality and welcome groups, business leaders, and industrial representatives that are interested in Superior.

To work as a liaison for the Chamber of Commerce, striving to motivate and promote Superior with a positive attitude.

Chamber Ambassadors are dedicated volunteers from businesses throughout the area.

FESTIVAL & "RURAL IS COOL" T-SHIRTS
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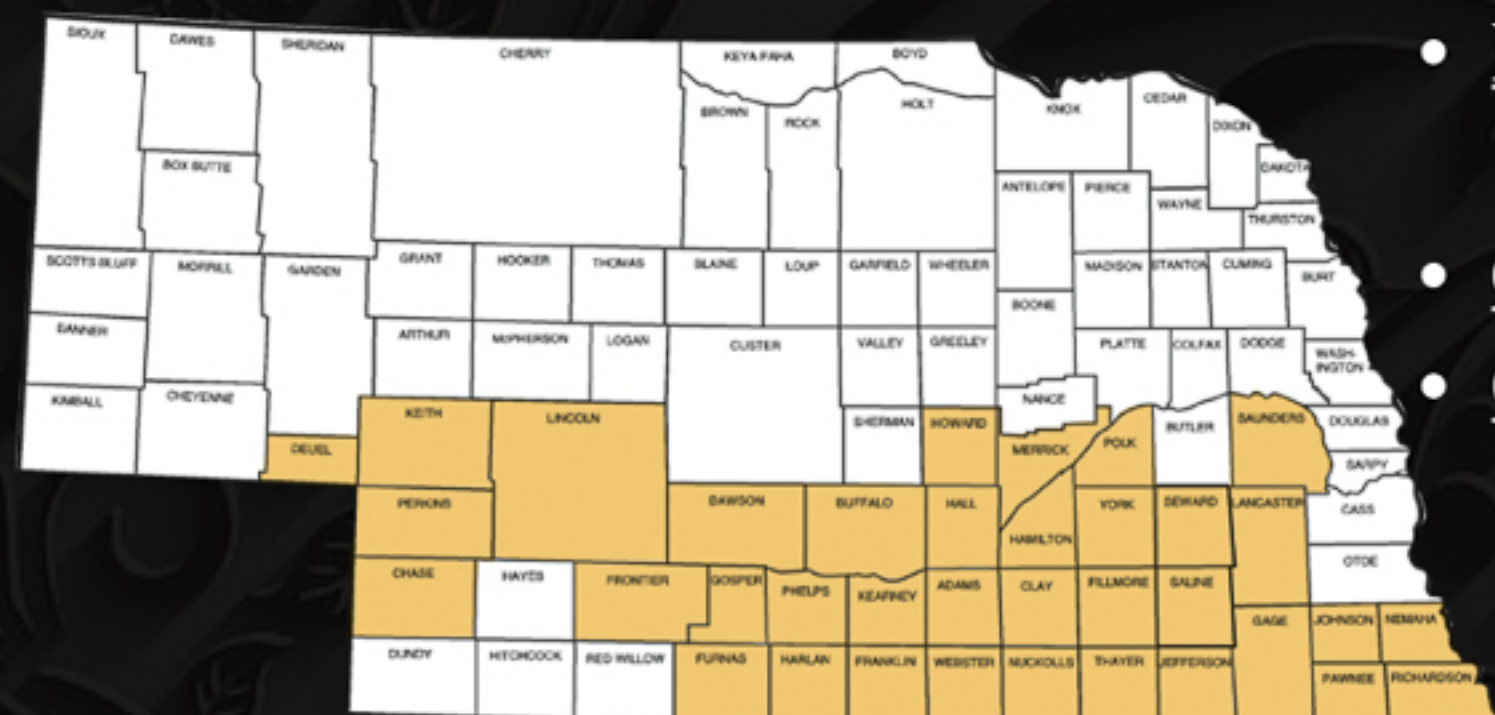
Saturday, May 28th
9am - 3pm at the Chamber Office
430 N. Central



Caring Friends Welcomes You to the

2022 Victorian Festival

We not only offer services here in SUPERIOR, we are in 36 counties in Nebraska and growing! Give us a call!



Our Services Include:

- Personal Care-Bathing, Dressing, Grooming
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- Other Services - Medication Reminders, Transportation

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www.caringfriendsinhomecare.com



Race to Remember
5.28.22

by

Brodstone
HEALTHCARE

Contact Jacki Siebecker for more information:
jsiebecker@brodstone.org

1 Mile/5K Walk or Run

Saturday, May 28th - 4th & Central
(Outside Gary Thompson Agency)

8 a.m. Race Start

Check out Brodstone Healthcare
on Facebook for registration details

A portion of the proceeds
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Market

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Wishing you a safe and happy festival!

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All kinds of coffee, tea, and soda to choose from!

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Saturday 7am to 7pm

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Saturday: 12:00 pm - 12:00 am

Sunday: 3:00 pm - 8:30 pm

Superior Bowl will close when all patrons are gone

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Food & Drinks

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Saturday, May 28th
10am-2pm

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FREE ACTIVITY

The CORNER Nook

Festival Weekend Hours

FRIDAY 7AM-6PM

SATURDAY 6AM-6PM

SUNDAY 11AM-4PM

302 N. Commercial 402-879-5147



A photograph of two men shaking hands in a workshop. The man on the left is wearing a red hoodie and a black baseball cap. The man on the right is wearing a black jacket, glasses, and a white baseball cap with a "PRAIRIE VALLEY" logo. They are standing in front of a grey pegboard wall with various tools hanging on it, including levels, a saw, and pliers. The image is framed by a white border with a red gradient at the bottom.

LEAN INTO IT.



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Concert *in the* **Park**



Sunday, May 29th at 2 p.m.

City Park Band Shell - 6th & Idaho

***Bring your lawnchairs and enjoy
the musical talents of Full Circle.***

***Join us before the concert from
12pm-2pm for a Free Will Donation meal.***

***Hamburgers & Brats to
benefit the Nuckolls County Museum.
Grilled by Brodstone Healthcare.***





Free *Watermelon Feed*

12pm
Downtown Festival Area



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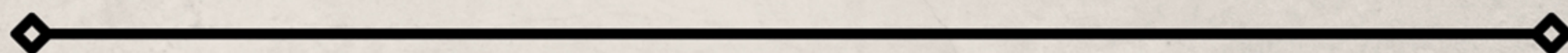
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Nuckolls County Museum

612 E. 6th • 402-879-1655 • nuckollshistory.com • nuckollscountymuseum@gmail.com

Victorian Festival Hours:

Saturday & Sunday, 1:00 p.m. - 5:00 p.m.

Come and enjoy living history demonstrations at the Nuckolls County Museum,
plus main buildings will be open -

**horse-draw exhibits, automobiles, farm implements, airplane display,
log cabin/post office, school house, and church.**



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Superior, NE

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Sunday 10:30 am

Livestream on Facebook

564 E 4th St, Superior, NE 68978

402.879.4067

www.superiorchurchofchrist.org

Mike Sander, Pastor

Love God, Love Others, Make Disciples



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**Bob & Sue Trapp
Owners**

Hours: Mon-Fri 8:00am-6:00pm

Saturday 8:00am-5:00pm

Closed on Sundays

Our Veterans

A special generation of Americans

Those who bravely fought to defend freedom,
those on the home front who contributed to
the war effort and those with a high moral purpose
that motivates a nation's call to arms.


Too many of us are beneficiaries of those
who have given the ultimate sacrifice.

Those who have served
be it in the 20th Century or the 21st

Thank You

*Memorial Day Services will take place at 10:00 a.m.
at Evergreen Cemetery, North edge of Superior.*

*We Invite you to join us in honoring
those who have served our great nation.*



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