"Visionary leadership with a progressive attitude"

Superior Nebraska
Home to 2,055 Residents

## Offers

- dependable workers
- willingness to attract business
- sixty mile radius trade territory
- low cost of living
- available housing
- no traffic congestion
- top quality medical and
emergency facilities
- a safe, secure lifestyle
- ample recreational activities
- passed LB 840 - a municipal sales
tax increase that earmarks funds
for economic development

Superior is ideally located on the intersection of Nebraska Highway 14 and 8. Only 22 miles west of U.S. Highway 81, 60 miles south of Nebraska's Interstate 80 and 90 miles north of Kansas' Interstate 70. Our community has the best of rural living, current technology and located right in the middle of the United States.


Superior Development Corporation 354 N Commercial
Superior Nebraska 68978
402 879-3419
superiorcc@windstream.net www.cityofsuperior.org

## BUSINESS INCENTIVE PROGRAM

## THE PERFECT PLACE WTHT ROOM To grow.



Business Incentive Program
The Superior Development Corporation will provide credits to any qualifying business based upon the following benefit calculation using LB840 Economic Development funds.

These credits may be used to obtain and pay for city services and utilities, land available for economic development, to create a new business or expand an existing business. Applications will be accepted in chronological order of their receipt with benefits calculated after at least one year of operation providing the business has received approval and submitted the required documentation. If the business has a revolving loan with the Superior Development Corporation, loan payments must be current to receive their incentives. Qualifying credits will be paid to the City of Superior. These credits are not retroactive, are contingent upon the availability of funds and/or upon termination of LB840 funding.

A Utility Deposit Guarantee Program is also offered to businesses. The Utility Deposit Guarantee Program is established to provide assistance to new business owners by offsetting one of the utility start-up costs of opening a business in Superior. The business owner must request an application form from the Superior Utilities Office, 134 W .4 th.

## Benefit Calculation

The benefits calculation for the Superior Business Incentive Program will be provided as follows:

## New Retail Businesses

$\$ 1,000$ for every full-time equivalent employee and $\$ 1,500$ for every $\$ 50,000$ in capital investments amortized over a 10 year period. Limited to first $\$ 1,000,000.00$

## Existing Retail Businesses

$\$ 500$ for every increase in full-time equivalent employee without any capital expenditure OR $\$ 1,000$ for every $\$ 50,000$ in capital investments and $\$ 500$ for every increase in full-time equivalent employee amortized over a 10 year period. Limited to first $\mathbf{\$ 1 , 0 0 0 , 0 0 0 . 0 0}$

New Primary Business (Manufacturing, Transportation \& Warehousing, Re D D, Corporate Offices) $\$ 2,000$ for every full-time equivalent employee and $\$ 1,500$ for every $\$ 50,000$ in capital investments amortized over a 10 year period.

## Limited to first $\$ 1,000,000.00$

## Existing Primary Businesses

$\$ 2,000$ for every full-time equivalent employee without capital expenditure OR $\$ 1,500$ for every $\$ 50,000$ in capital investments and $\$ 2,000$ for every full-time equivalent employee amortized over a 10 year period.

## Limited to first $\mathbf{\$ 1 , 0 0 0 , 0 0 0 . 0 0}$

## Qualified Investments

1. Tangible property of a type subject to depreciation, amortization, or other recovery under IRS Code of 1986
2. Property transferred into Superior city limits (valued at original cost or depreciated value...lesser of the two)
3. Leased equipment...value of the original cost and the credits would be paid only for five years on leased equipment

The following do not generate Incentive Credits:

1. Purchase or lease of any property currently on the tax rolls
2. Qualified property placed in service before the date of approval of the Superior
Economic Development Plan, that being

## April 1, 1995

3. Renegotiation of a lease in effect on date of application where no material changes are made other than expiration date.

Definitions
Capital Investment $=$ New building(s), expansion of existing building(s), net tangible equipment and extension of city utilities to the building(s) Net Tangible Equipment $=$ Original cost of equipment less retirements and deletions (excluded from equipment are vehicles, airplanes, railroad rolling stock, barges and software)
Net Employees = Current year end employment minus previous year end employment Full time employee $=$ One who works a minimum of 35 hours per week for 52 weeks; or seasonal jobs which occur annually with equal total annual hours. Minimum wage is required
City services/utilities = include maintenance and improvements for streets, sewers, water, gas and electrical
Existing Business $=$ One in business for a minimum of 12 months

Application Process
Contact the Corporation's Program
Administrator (402 879-3419) to request a Business Incentive Application. Your application should include a basic business plan which verifies the business goals, intentions of employment and investment as well as identifying the intended use of the Incentive Credits. The Superior Development Corporation Finance Committee conducts the final review of the application who in turn makes recommendation to the Superior Development Corporation which grants approval. Any corporation, partnership or sole proprietorship, regardless of its principal source of income, may qualify as an eligible business. Priority will be given to eligible businesses within a 5 -mile radius of Superior, Nebraska. The Business Incentive Program will be reviewed annually by the Superior Development Corporation.

REVISED 09/2010

