

Imagining Superior's Future
Town Hall Meeting, January 21, 2014
Setting Priorities for Community Improvement
Report for the City of Superior

The City of Superior sponsored a Town Hall meeting Tuesday, January 21, 2014. The meeting was facilitated by Sabine Martin, CTOR Solutions, representing Kansas State University Technical Assistance to Brownfields, and Melissa Vinzant of the South Central Economic Development District (SCEDD), with the assistance of representatives from the Nebraska Department of Economic Development, Rural Enterprise Assistance Project, and South Central Public Power District. A total of 35 people participated in the meeting.

The meeting was kicked off with a presentation by Sonia Schmidt, Mayor, who gave an overview of past successes in the community. Melissa Vinzant from SCEDD discussed the Comprehensive Plan Strategies, and requested participants to consider those Strategies and determine if those priorities needed updating, and also to list action steps for the next five years. Sabine Martin of CTOR divided participants into five groups, and each group was asked to list their top priorities. No new priorities resulted from the Town Hall meeting.

Following is the list of priorities from the Comprehensive Plan ranked in order of importance, and actions steps for the next five years:

1. Land Use and Urban Design

Action Steps

Through Nuisance Abatement Program (code enforcement by a third party), identify blighted structures and neighborhoods for redevelopment.

2. Community Character

Action Steps

Redevelop old junkyard at entrance of community into a Visitor Center.
Convert vacant downtown buildings into business incubator

3. Economic Development

Action Steps

Convert vacant downtown buildings into business incubator
Market available downtown buildings
Address business transition/succession

4. Housing

Action Steps

Target a neighborhood for redevelopment, and form a partnership between the City, Economic Development Corporation, and local lenders to attract investors.